



NEXT GENERATION TELECOMS SUMMIT

Next Generation Telecoms • LA
18th- 20th October 2010
Fairmont Mayakoba Riviera Maya,
Mexico
www.ngtsummitla.com



TESTIMONIALS...

This event was enjoyable, very well organised and gave me a lot of contacts, cases, experiences and an overview of the telecommunications in Latin America.

Juan López – VP, Edatel

The event is a very important experience because it is an opportunity to develop networks for business in the Telco industry.

Eduardo Villagran – VP, Telefonica

It was the most organised event I have attended – thank you.

Edward Dement – ATE



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Cloud Committee Concludes

Leading names within the telecoms industry met last week in Latin America to discuss the future of the Cloud, and its effects for the continent.

Representatives from Cable Vision – Federico Juárez Valdez, CIO, Telefonica Media Networks SA – Pedro Luis Planas, CTO LA, Grupo GTD – Cristian Eyzaguirre, CIO, Telefonica Media Networks Latin America – Javier Izquierdo, COO and COFETEL (Federal Telecommunications Commission) – Rodrigo Gutierrez Sanchez, CIO – General Coordinator of Organisation IT, Shankar Balli- Hutch Telecoms, Sundi Balu- Reach Communications among others met in Mexico to discuss the advantages of moving to the cloud and how best to implement change at the NGT LA summit, an event hosted by GDS International.

The Information & Communications Technology (ICT) market will have a strong transformation over the next 10 years. Fixed and mobile network improvements, new infrastructure and application delivery models, along with more intelligent devices will change the way that consumers and businesses use technology, and ultimately the way they do business. It is still extremely important for service providers to set a roadmap for users to follow in order for them to be well prepared and to be successful in the current market transformation.

North America has already looked to the cloud to clean their data, reducing costs and implementing flexibility, but companies in Latin America are seemingly lagging behind; now these companies are seeing for themselves the opportunities for the taking.

Moving to the Cloud is a paradigm change, and much of the Telco and MSP market is fully aware of this. The issue is how to mature the approach to migrate from physical assets to virtualization, which stalls after a certain point, and then to an elastic infrastructure that can scale up and down on demand.

"To effectively implement these solutions, it is necessary to understand the real-time network and applications performance, risk, and quality of business service that impact user satisfaction and productivity. This understanding must bridge across all physical, virtual, and cloud environments, from the mainframe to distributed platforms." Kenneth Arredondo – SVP and GM Latin America, CA

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Cloud Committee Concludes

Leading names within the telecoms industry met last week in Latin America to discuss the future of the Cloud

By: John Funnell
Oct. 29, 2010 03:08 PM

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Chile Earthquake Shocks Telecom Industry to up its Game

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October 6th, 2010

NG

Next Generation Online

As telecommunication companies across Latin America attempt to increase product and service offerings, few regions are seeing the execution of these plans more pronounced than through the restructuring of Chile's communications infrastructure.

This has allowed for a significant buzz around the NGT Latin America Summit 2010 due to the convergence of Chief Technology Officers from the likes of Telefonica and Global Crossing. Other topics of discussion develop how competitors to Telefonica and America Movil are able to provide services when broadband infrastructures are dated and hinder the development of applications customers will require.

A feel good story is brewing as well. Chile has had the most strenuous year the region has seen, but has also given themselves a great position for growth and prosperity as the New Year approaches. The ability for Chile to hop and skip up to a modern communication infrastructure has allowed for a fresh market to be developed leaving an opening for more Telecom companies and suppliers to fill the void.

The benefit is also seen through the use of top tier technologies and eco friendly solutions. Not only will Chile see a powerfully modern city but their rugged rural communities will see the benefit and have the capabilities for strong mobile and broadband internet services, not to mention the effect this has on an education system.

With Mexico hosting the NGT LA 2010 executives are also focusing on how best to develop all regions in Latin America and provide state of the art mobile services that can juggle the requirements of a streaming population. This is why leading executives like Gustavo Marambio the CTO of Telefonica Chile, Israel Madiedo the CTO of Cablevision and Antonio Casuco the SVP voice Services at Global Crossing Latin America are meeting at the Fairmont Mayakoba in Mexico.

The closed door meeting of competitors and colleagues to inform themselves on what the most viable technologies available are, and to look at the future growth of Latin America, is a bold

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07 October 2010 at 08:19

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Hello **Christian**, you are in BNAmericas Premium Business News Americas Ltda. Thursday, October 7, 2010

IN BRIEF: NGT Latin America Summit to be held Oct 18-20

Regional
 Wednesday, October 6, 2010 14:33 (GMT -0400)
 By Christian Molinari

The Next Generation Telecoms Latin America Summit 2010 is to take place October 18-20 at the Fairmont Mayakoba Riviera Maya, in Mexico.

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- Compañía de Telecomunicaciones de Chile S.A.
- Empresas Cablevisión S.A.B. de C.V.
- Global Crossing Ltd.

"With Mexico hosting the NGT LA 2010, executives are focusing on how best to provide state of the art mobile services that can juggle the requirements of a streaming population," according to the event organizer.

Executives such as Gustavo Marambio, CTO of Telefonía Chile, Israel Madiedo, CTO of Cablevisión, and Antonio Casucci, SVP of voice services at Global Crossing Latin America will be in attendance.

For more information, go to this link

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Interview

Jorge Dib
James Ballentine
 Commercial director for Brazil
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 Google

"If you have a marketing campaign, and... don't back it up in digital media, then you're doing the competition's job for them"



In Latin America, Google has become a household word in just a few years, after having caught on in the US and Europe. The verb "to google" is not only used in English, it's also i... [continue reading >](#)

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Terremoto en Chile impacta el juego de la industria de las telecomunicaciones



Latinoamérica, Chile
 Existe gran expectativa sobre el evento NGT Summit Latin America 2010, que se desarrollará en México, cita donde se busca debatir e intercambiar los distintos puntos de vista sobre las principales transformaciones del sector de las telecomunicaciones.

El foco estará centrado en América Latina.

Jue, 10/07/2010 - 14:13 Be the first of your friends to like this.

Las empresas de telecomunicaciones en América Latina están intentando incrementar la oferta de productos y servicios, pero, después del terremoto en Chile, son pocas las regiones que están viendo cómo se ejecutan los planes de reconstrucción comunicacional del país.

Esto ha permitido que se genere una gran expectativa sobre el evento NGT Summit Latin America 2010 que se realizará el 18 de octubre y que busca discutir e intercambiar los distintos puntos de vista sobre las principales transformaciones del sector de las telecomunicaciones. ¿El motivo? La convergencia de las empresas como Telefónica y Global Crossing.

Otro tema de discusión será cómo lograr una mayor competencia entre Telefónica y América Móvil, compañías que son capaces de proporcionar servicios a sus clientes, a pesar de que la infraestructura para la entrega de banda ancha es compleja.

A nivel regional, Chile ha tenido el año más intenso. Ha logrado un gran posicionamiento, un buen crecimiento y su proyección es positiva, por lo mismo su capacidad para saltar a una infraestructura comunicacional moderna, ha permitido el desarrollo de un mercado con productos frescos, dejando una abertura para que más empresas de telecomunicaciones y proveedores puedan ir llenando los vacíos.

El beneficio se ve también a través del uso de las tecnologías de primer nivel y de las soluciones amistosas. No

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POSTED BY GURKAN ON OCTOBER - 7 - 2010

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